

80% of crashes involve some form of distracted driving.

Give your teen the tools to be a **BETTER DRIVER** by downloading a **FREE** safe driving kit at semocruisecontrol.com

The TOP 5 REASONS your teen is most likely to crash

- 1.) **Driver inexperience** - Teens don't have the life or driving experience that adults do, making them less likely to know how to react in certain situations on the road.
- 2.) **Distracted driving** - Including using electronic devices, paying attention to others in the car, eating, drinking and personal grooming, just to name a few.
- 3.) **Driving too fast** - or ignoring traffic laws
- 4.) **Using illegal substances**
- 5.) **Taking unnecessary risks**

CRUISECONTROL

WHAT CAN YOU DO to help your teen be a safe driver?

- ✓ **Be a good example.** Wear your seatbelt, don't drink, eat or text behind the wheel, obey speed limits and traffic laws.
- ✓ **Practice with your teen.** Preparation is only one part of being a safe driver, the other is experience.
- ✓ **Hold him/her accountable.** Establish a contract with your child that contains penalties for not being a safe driver. You can download one from our website at semocruisecontrol.com
- ✓ **Establish a graduated driving schedule.** Begin by allowing him or her to drive only a certain distance from home within a certain time frame. Then, as your teen becomes more comfortable, allow the time and distance to increase.
- ✓ **Understand that mistakes may happen.** It's part of life. It's important to remain patient and understanding.
- ✓ **Follow the law.** Don't allow your teen to drive without the proper permits and licenses. Explain to your teen the consequences of reckless and improper driving.
- ✓ **Reinforce the idea that driving is a privilege.** It's not a right, and it can be taken away anytime.


CRUISE CONTROL

A community outreach program created by Cape Girardeau, Mo., law firm Cook, Barkett, Ponder & Wolz to promote safe driving for teens and their parents.

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CRUISE CONTROL

UNDER the INFLUENCE?

As a parent, **YOU** can make the greatest difference in your teen's driving habits.




TEEN DRIVING FACTS

Traffic crashes are the leading cause of death for people

15 to 20 years old. 

3 of 4 teens (13-19) 

killed in 2011 traffic crashes were **NOT** wearing a seatbelt.

33% of Missouri teens don't wear their seatbelts. 

1 in 4 2011 Missouri traffic crashes involved a young driver (under the age of 21). 

Source: <http://savemolives.com/facts-figures.html>